



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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PARIS RTW: FALL/WINTER '75-'76 -- "GO EAST YOUNG MAN, GO EAST"

Twice a year in the "City of Lights," an event known as "pret-a-porter" occurs. From all parts of the globe and all walks of the fashion world, thundering herds descend in search of inspiration, excitement and direction. Except for the influence from China, little direction was to be found, and differences of opinion were legion. What was pret-a-porter? It was classic. Safety first was the rule applied by many -- pared-down, usually color-coordinated (Valentino did it best) ... Trousers in all collections, especially the "pipe stem" slim. The look was ethnic -- Peking -- Tibet, Greece (St. Laurent) -- Scotland (Rech, Ter et Bantine) -- The Fair Isles (Cacharel) -- Peru (Bis) -- Arabia.

CHINESE INFLUENCE: Details make the difference -- Mandarin collars ... Side and asymmetric closures ... the Tibetan low-slung skirt ... side-buttoned, string belt wrapped over dresses or trousers (Kenzo) ... Vertical or diamond quilting on cotton or quilt-look sweaters (Kenzo), on jackets -- as trim -- contrast flat piping...toggle buttons... The body-conscious hip-deep side slits over "pipe stem" slim trousers ... Dropped or extended shoulders ... Chinoiserie prints and embroideries (Karl Lagerfeld/Chloe, Kenzo, Vicky Tiel) ... Pleating -- crystal, accordion, cluster on skirts, dresses, collars ... Self ruffles -- The artist's bow.

LAYERING (compare Milan, April FI) reached a fever pitch, but it looked surprisingly sleek, not bulky, thanks to very lightweight fabrics ... NEWEST: Vests, over dresses, sweaters -- even for the rain when they are coat-length (Sonia Rykiel) -- Gilets (Ted Lapidus/Diffusion) -- The Shirt, under sweaters, dresses and tunic tops.

SWEATERS, the ultimate layerings, take on many new looks: Hooded (Miyake, Kenzo),

with drawstring waist (St. Laurent) ... Big sweaters -- Patterned -- intarsia begins to look good again ... Capelet (Cacharel) ... Decollete, with wrapped waist or loose hanging panel front (Rykiel) ... Chinese side-buttoned tunic sweaters (Dior).

JUMPSUITS lead the PANTS PARADE, with or without drawstring waist -- Culottes, knickers -- PANTS are often bloused like those of paratroopers, or else tucked into low ankle boots, for same effect (Bis, Miyake).

COATS, CAPES, JACKETS: cape-coats, coachman, the poncho and poncho cape -- Duffle coats ... JACKETS are the big ones: Hooded parka -- Aviator (Kenzo) -- Battlejacks -- Draw-string, blouson and broad-shouldered fly-front PEA jackets (St. Laurent).

EVENING WEAR: some bouffant, but more are sexy and slinky in fabrics of lurex and lamé.

THE ACCESSORIES: SCARFS are on the loose, literally, often wrapped about the body to make them more manageable -- huge striped knit sarapes -- huge print silk scarfs (Chloe, St. Laurent) -- multiple scarfs wrapped around head and waist -- triple scarfs, one of them collared -- hooded headscarfs... SHAWLS are newest when crescent shaped and ruffled... BELTS -- knitted with their own patch pockets -- twisted hip cords ... Knitted wool GLOVES ... RIB-KNIT, colored, patterned tights (Miyake, Suzuya) ... Diamond-tipped SHOELACES (Valentino) ... Dancers' ribbed leg warmers rolled over the knee, worn over pipe stem faded blue jeans, tucked into cowboy boots ... Knitted ankle warmers ... Ankle boots -- mid-calf ... the Wellington rubber boot -- Flat -- Ghillie -- Wedged wrap -- Stiletto heels, often T-strap for evening ... The tiny satin embroidered shoulder-strap PURSE -- worn across the chest ... Pendant earrings. - SCARF-WRAPPED

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PARIS FALL RTW (continued from page 1)

HEADS -- hooded -- draped under the chin -- Berets -- Fedoras -- Holbeins -- Aviator's helmets -- Bedouins -- The Peking winter cap with ear flaps ... China Doll hairdos, or you could call them Buster Browns.

FABRICS, PATTERNS: Soft and lightweight -- ANGORA Jersey, MOHAIR Jersey, MATTE Jersey cotton flannel, glazed flannel -- cotton -- cire -- poplin -- fine and medium wale corduroy -- gabardine -- Tweeds and shadow plaids -- wool voile, wool flannel ... Vyella -- Situsa (acetate and viscose) -- Crepe, crepe de chine, velvet, panne velvet, satin ... SOLIDS in abundance ... Newest Conversationals -- Dimensional Room Interiors -- Chinese woodcuts -- roses -- Liberty's -- Florals, medium size clusters, tiny provincials ... BACKGROUNDS -- dark solids, striped, stippled, checked -- Bookbinders -- paisleys -- fine line ombre or tonal stripes ... PLAIDS -- authentic tartan, blanket, some small ... Windowpane and tattersall CHECKS -- some borders.

COLORS: SOMBER -- Lots of BLACK and all shades of GREY, good with beige or red ... CAMEL, TAUPE, CHOCOLATE -- khaki, oatmeal, moss -- loden, fir green -- slate blue, misty pink -- berry red, mustard, navy and cranberry -- mandarin brights -- lacquer red, jade green -- fuschia, enamel blue, saffron yellow, reddened purple.

MARIO VALENTINO UPDATES REPERTOIRE

He's not just doing great-looking shoes any more -- He has added ready-to-wear, and from the Pitti runway in Florence, things looked "bellissimo." Knits and suedes are the mainstays -- the buttery suede chemise goes over the turtleneck pullover in fluffy mohair -- the tubular shirtdress is drawn out to below the knee. Colors have a subdued look -- inky blue, military green, deep cerise, dusty lavender. Naturally, Mario Valentino designs shoes to match -- thick-soled, laced "grannies" -- worn with knit socks for sport ... side-laced models built on very high, tapered platforms. (Mario Valentino, Via Fontanelle 85, Naples, Italy, (391-590)).

COUTURE SHOWINGS IN ROME - July 21
COUTURE SHOWINGS IN PARIS - July 28

FALL ITALIAN KNITWEAR

MISSONI -- The rectangular and triangular shape. Knickers or long T-shirts peek through deep side slits on skirts. The usual Missoni-mix of prints, textures, solids -- 3-dimensional stripes, checks, plaids. Furry mohair, giant rice grains, bi-color polka dots. Sandy, earthy tones, dusty blues, prune, moss.

MIRSA -- A bulky, Zegna Baruffa wool for tweeds with a crochet look. Lucid-opaque mixture in tubular dresses. Minute tie-designs scrambled together in two- or three-piece outfits. Plasticized knit raincoats. Black silk knit evening sheaths under "bed jackets."

KRIZIA -- The country look ... Knickers ... Capes with detachable hoods -- enormous, fringed shawls -- oversize sweaters. Layers ... Toned down colors -- sand, rust, mauve.

MILENA MOSELE -- The soft, flou look -- tubular skirts -- long pulls with irregular stripes. Raised ribs running on the horizontal or vertical ... Tone-on-tone patterns.

ALBERTINA -- decidedly sportive, poor boy look. Straight shoulders ... straight skirts ... full trousers with waistline gathers ... short lumberjackets with ribbed waists. Mixing and matching of tweeds -- giant, raised stitches.

AVAGOLF -- The T-line -- kimono sleeves -- skinny, elongated body -- mid-calf length. Peruvian shawls, ponchos, scarves. An explosion of stripes. Jacquard and herringbone patterns ... All in fluffy mohair.

LAURA APONTE -- Wool, silk, the laminates. Two tones -- two designs -- in mini and maxi dimensions -- positive and negative. Stripes, checks, jacquards ... the soft tubular look. Twin bill colors: sage/cypress; cherry/blackberry; mustard/ketchup.

TRICO -- Mohair-acrylic combination for shiny-opaque effect. Boucle-mohair-shetland worked together for ultra-softness. Blurry patterns -- shadow stripes.

GiBi -- Round shoulders ... raised collars ... kimono sleeves ... low waists ... straight skirts. The hand-knit look. Skinny pulls and skirts under giant cardigans with marked texture. Mohair mated to wool for soft, soft look. Contrast borders.

NEW YORK BOUTIQUES -- EAST 60TH STREET AND MADISON AVENUE

LE TOURNESOL, 203 E. 60th St., 752-7570.

"T" shirts from Paris in all colors, \$11;
corduroy jeans -- bright yellow, red,
melon. Cotton shirts appliqued with
ribbon and lace.

PRINCE SASHA, 207 E. 60th St., 753-7092.

Sportswear and custom-made suits from
France and Italy for men and women.

BOTTEGA VENETA, 211 E. 60th St., 421-2290.

Italian gems ... luggage ... handbags
... silk scarfs ... backgammon sets ...
picture frames ... silverplated fruits.

DD DOMINICK, 220 E. 60th St., 688-2845.

Sportswear, sweaters, sweatercoats,
dresses, accessories, designed in N.Y.

DE NOYER, 219 East 60th St., 838-8680.

Classic French imports for men and
women. Also in Southampton.

LA SEINE, 221 East 60th St., 593-3800.

French and Italian imports for men
and women. Separates, accessories --
French cotton pinafores, \$65.

MADONNA, 223 East 60th St., 832-0268.

Fine Italian imports for men and women.
Dresses, separates, accessories -- many
of their own designs executed in Italy.

SERENDIPITY, 225 East 60th St., 838-3531.

"T" shirts for any age -- 3 months to
past 30. Jeans -- skirts, jackets,
hand-painted. Denim -- old and new.
Pillows, lamps, general store, restau-
rant with variety of food.

DEAUVILLE, 220 East 60th St., 355-6325.

French imports and sportswear for
men and women; men's gabardine suits.

COPPERFIELD, LTD., 220 E. 60th, 371-1584.

Imported suits and sportswear for men.

RIVE DROITE, 235 East 60th St., 688-7600.

Two separate stores -- one, men; the
other, women. French imports.

JACQUES BELLINI, 235 E. 60th, 421-6133.

Men's and women's fashions manufac-
tured in Paris -- cashmere and wool.

YVES ST. TROPEZ, 251 E. 60th, 759-3784.

Italian fashions and accessories for
men and women -- fine fabrics.

JULIE ARTISANS GALLERY, 687 Madison, 688-2345.

One of a kind handcrafts -- unusual
clothing -- accessories -- jewelry --
quilts -- pillows. Special evening gowns.

NICOLE ROUF, 690 Madison Ave., 753-3577.

Imported sportswear and separates.

MURASAN AND ROBIN, 715 Madison, 421-1133.

Hand-painted silk blouses, long or
short dresses, scarfs, pillows, wall
hangings -- designed by Jean Claude
Robin and painted by Andre Murasan.

LA BAGAGERIE, 727 Madison Ave., 421-1133.

N.Y. branch of the famous Parisian
leather goods shop -- leather and
canvas bags, luggage, totes, umbrellas,
belts for men and women.

ALICE SCHWEITZER, 739 Madison, 861-3350.

Expensive French and Italian RTW.

SERMONETA IMPORTS, 740 Madison, 744-6551.

(Also, 251 East 77th St., 879-8830).
Ecuadorian jacquard bulky sweaters;
Nicaraguan big shirts and pants;
French jewelers' smock dresses. Straw
and wicker baskets, bags, hampers.

FRED LEIGHTON, 753 Madison Ave., 288-1872.

Embroidered fashions from Mexico,
wedding dresses, jersey dresses and
separates, men's and women's sweaters
... costume and antique jewelry.

KAMALI, 787 Madison Avenue, 755-7325.

Unusual fashions in jersey and chiffon.
Also, excellent accessories.

RUBICON BOUTIQUE, 849 Madison Ave., 861-3000.

Blouses, skirts, lace-trimmed dresses
and evening fashions. Old beaded bags.

SPORTSWORKS, 1046 Madison Avenue, 879-4594.

Sportswear, dresses, accessories, totes
... mainly imports ... some domestic
apparel from N.Y. and California.

WENDY'S STORE, 1046 Madison Ave., 861-9230.

A tiny shop with a variety of apparel,
antique and modern toys, books, quilts,
pillows -- for little boys and girls.

SHARON BOVAIRD, 1116 Madison Ave., 794-8865.

Imported and domestic separates, sports-
wear, rainwear ... hats, bags, accesso-
ries. Branch in Southampton.

FULL OF INNOVATIONS: TEXPO '75, JUNE 3-5

More than 220 domestic and foreign exhibitors (up from 149, last year) will participate in the second annual International Fashion Textiles Exposition at the N.Y. Coliseum, June 3-5.

FASHION, FABRIC & COLOR DIRECTIONS for Spring '76 will be the theme beamed at visitors from all over the world to what both sponsors and Government plan to make the premier selling showcase for fashion fabrics in the U.S.: Texpo '75 has been designated as a V.I.P. exhibit by the U.S. Department of Commerce -- Visit this foremost exposition -- Investigate the vast range of products and services displayed -- Purchase in this great international market place -- a far-reaching program designed to promote attendance and trade at major U.S. trade shows.

INNOVATIVE NEW ENVIRONMENT at Coliseum: New advance registration procedures and a new registration system contained in two large areas next to the center lobby will ensure ease of traffic flow. While registering and moving through the center lobby, visitors will be able to see the 10-minute fashion presentation on two 10 x 14 ft. screens, coming down from the ceiling to the top of a special information kiosk. Its theme: Fabrics as the Medium of Fashion, underscored by great lengths of selected fabrics suspended from ceiling to floor -- color forecasts for Spring '76.

A SEMINAR PROGRAM will assemble leading authorities to discuss such topics as "Foreign Trade Opportunities," "Customer Services," "The Competitive Edge" and "Is Your Customer Good For You?" Fashion coordination is by an industry committee headed by Sheila Levy, fashion consultant for Texpo '75, and a second committee of editors from leading fashion publications. TEXPO '75 (1040 Sixth Ave., N.Y. 10018, tel.: 563-2992) is co-sponsored by the American Apparel Mfrs. Assn. and Textile Distributors Assn. Produced and directed by Bobbin Publications, Inc.

FUR FANTASIES FROM FENDI

The top fur designer in Italy, Fendi (Via Borgognona 39, Rome, tel. 687-641), is always closely watched for innovations in workmanship and styling. TWIN BILL: take a fur, shape it into a long cardigan or ample poncho, then snuggle it over a carbon-copy in textured knit. Reverse the order -- knit over fur. Or wear only one. Layering is the thing -- Keep everything light, unlined and soft. Or pair two different looks -- a long fur shirt over a tubular, knit shirt. Keep the layers going.

LININGS ARE DEFINITELY OUT -- the Fendi philosophy, started last year, continues. Seams are camouflaged with grosgrain, velvet, suede for an optic, Art Deco show -- Makes you want to wear it inside-out.

POOR FURS -- squirrel, marmot, weasel, leveret -- are treated to luxury workmanship befitting ermine. Skins are worked in bands, chevrons and the newest -- vertical or horizontal ribs. Bands and ribs are gradated in width and three shades of a color to add eye-appeal -- silver deepening to slate; pale sage to laurel.

All of the toned-down greys, greens and blonds in HERBAL NUANCES -- anise, oregano, chamomile, rosemary, verbena.

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DOWN TO THE SEA WITH GUCCI

The Gucci Spring-Summer collection, shown in N.Y., features symbols of the sea: a white sailboat appears in a huge dark circle on the front of a sweater -- buoys and stripes are printed on pale crepe-de-chine, and on a pale cotton-blend jersey body dress that could go to the beach -- salt water inspires prints of seashells in nets, ship's helms combined with stripes, and ropy sailor's knots that become G's -- robes of velours-terry that resembles velvet are appliqued with shells, fish or anchors. Gucci also announced the introduction of a new perfume.

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